

# The Trusted Leader since 1957

# Quality Parts and Quality People

purchase of Trek, match making the best manufacturing company with best distribution. DaeChang Forging, also known as DCF, which was established in 1955, has a main facility in Gimhae, South Korea. Its main facility and 3 other facilities are close to 2,000,000 SqFt in size. DCF has been actively expending its manufactur-



heavy equipment parts market. We will do what is required to supply the right product, at the right time and at the right price. We will keep moving forward with this in mind and become the best supplier of heavy machinery undercarriage." -Mr. An-Sik Park, Chairman of the board

n 2001, DaeChang Forging completed the ing facility, increasing production and products to meet customer demands.

> DCF has been providing for many OEM companies since the 90's and it has over 40 years of experience of OEM production combined. With ample experience in producing high quality parts, it has been servicing the aftermarket with same kind of quality. DCF provides the same quality parts to Trek Inc., which is produced in the same process as OEM parts. Trek Inc. takes pride in its product quality.

Production Capa	CILY (per month)	
Track link assembly Sprocket Segment Idler Roller Track Shoe Crankshafts available	15,000 PCS 30,000 PCS 3,000 PCS 30,000PCS 4,500 Ton	

## **Quality Product**

Trek is a heavy machinery undercarriage aftermarket parts distributor. The items it carries ranges from track link assembly, roller, idler, segment sprocket, pin & bushing to crankshaft for large engines. Providing quality undercarriage and engine parts to the market has been Trek's mission since day one and it has established its brand name as quality. Now with DCF producing their quality parts, Trek is a dominant supplier of undercarriage parts in the industry.

Over the years, DCF has taken a large step forward in modern manufacturing by investing in automated

*robotic arms* that replaced much of the manual labor in the forging processes. This gives DCF much more flexibility in its production capacity as *it can operate* 24 hours a day all year around if needed. Furthermore, DCF has invested in two more roller producing lines that are capable of producing 15,000 rollers-permonth each while it only takes 2 people to manage the entire process since most of the main process like heat treatment, friction welding, shelling, watching, assembly, and rolling test is done automatically. *These* investments in the state-of-art technology have lowered the overall overhead cost which also have increased the productivity level and improved quality control. This attainment reflects the reality of DCF's constant striving to provide high quality products at a lower cost while diversifying the product range as their manufacturing and R/D is becomes more advanced.

#### **Quality Service**

Trek prides itself in its dealer network and its customer service. Trek is one of the largest distributors of its kind in North America, with 11 strategically located branches in the US and Canada, including 4 CDC (Central Distribution Centers). An inter-branch parts transfer system that helps fulfill Trek's commitment to "raise the bar" of customer service and inventory efficiency by providing better availability. Each branch locations are capable of selling and servicing the full line of undercarriage parts. Our branches in Detroit, Dallas, Portland, Vancouver, and Edmonton goes step further and offers track press service including: assembling track groups, lengthen/shorten track chains, servicing pin and bushing turns, and repairing parts.

Trek has the best Human Resources in the industry. Trek is made up of great people, many of which are long time employees. Just between Chairman Park and Mr. Dick Baker, they have combined experience of over 100 years in this industry! On the av-

www.trekdirect.com

erage, Trek's sales personnel have 20 plus years of continuous experience. The deeply rooted industry knowledge while servicing with utmost customer service to its customers with regionalized service is one of Trek's greatest assets. This says a lot about the strong commitment between Trek and its employees. Now add in an excellent network of Trek locations and superb quality of DCF products, its limits are endless.

### Warranty

With a great quality product, it's only natural to have great warranty as well. Unlike others who only provide the manufacturer's warranty, Trek offers the best warranty in the industry by offering its own extended warranty on top of manufacturer's warranty. Trek stands behind their quality product 100% and it has created its reputation as quality in the market place.

# **Financials**

With such great products and people, DCF and Trek has been financially stronger than ever. DCF group has done \$600 million in 2011 sales revenue and it has done its record best in first half of 2012. As DCF is a publicly traded company in Korean Stock *Exchange market*, it is financially backed by many investors and its financial status can be viewed publicly. Even during current economic down term, with the right management and decisions, Trek was able to increase the fixed asset by purchasing most of the warehouses. This allowed Trek to reduce the operation costs, in return, providing the customers with high quality product at a low cost.

In many ways Trek has changed through the years, but still retains the same commitment to our customers to provide products of superior quality as well as the highest level of customer service and performance. This is done by teamwork, many people working towards common goals and being open to different approaches to reach these goals. On top of that, with such strong manufacturer supporting Trek and its people, it will be around for the long haul.



Chairman An-Sik Park CEO **Kwon II Park** COO Jinmo Hong

**Technical Advisor** Dick Baker

**US Sales Vice President Steve Thomas** 

**Canada Sales Vice President** Mel Williams

**U.S. Branch managers** Mark Kuefler Paul Young H. Frank Davis John Koebler, CDC manager Don Strong Zack Goodhue

Canada Branch managers Kevin DesChamps **Ron Tuff**